



Request for Proposals: **Get Artistic 2020**

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Link to application: <https://bit.ly/getartistic2020>

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Overview: Creature Comforts Brewing Co.'s annual *Get Artistic* program funds strategic grant proposals that contribute to the vibrancy of Athens, Georgia's creative community. Since launching in June 2018, the program has disbursed more than \$34,000 in unrestricted grants to support both arts-focused nonprofits and individual artists serving the Athens area, which is funded primarily through the *Get Artistic* [beer brand](#) and [associated merchandise](#) throughout the program's "season of emphasis." For a full breakdown of the program, [click here](#).

Purpose: Using Clarke County's [20-Year Action Agenda](#) as our guide, *Get Artistic* is intended to foster [place attachment](#) by investing in the creative economy. Specifically, we look to the Priority Actions and data developed by [CREATE Athens](#)—Envision Athens' Arts & Culture subset—for how funds would best serve the community. Such purposes include increasing accessibility, diversity, and inclusion in the arts (for creators and consumers); professional development for artists; and sustaining and increasing public venues for artistic expression. Please refer to [pages 86-87](#) of Envision Athens' Action Agenda and/or [page 7](#) of the 2020 Work Plan for more information.

Eligibility: Applicants must be 18 years or older and live and work in the Athens, Georgia area.

Application requirements:

- Applicant's contact information: name, email, phone, and mailing address
- Website, digital portfolio, and/or social media accounts, if available
- Description of how funds would be used (<500 words), description of overall cost of proposal (itemized budget breakdown preferred), and information about other funding sources being pursued (sponsorships, grants, etc.). Proposals must be tied to a specific purpose.
- **If the applicant is an individual artist:** a document with at least one item representing your artistic practice (e.g. images, recordings, CV); information about any collaborations in the past year, if applicable; overview of any nonprofit fiscal sponsorship, if applicable
- **If the applicant is a nonprofit agency:** mission statement; EIN number; 2019 operating costs; number of employees and/or primary volunteers

Budget: In 2020, grant amounts are not capped. *Get Artistic* funds raised by October 31, 2020 will be distributed between selected grant recipients. Proposals may be partially funded.

Timeline:

- Applications will be accepted through **July 17, 2020**.
- Grant recipients will be selected and notified by July 31, 2020.
- The *Get Artistic* season of emphasis will run from August 22 to October 21, 2020.
- Funds will be disbursed in November 2020.