



Get Artistic DIY Fund Applicant Guide

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WHY: In support of the *Get Artistic* mission to strengthen Athens, Georgia's creative community, the [DIY Fund](#) exists to empower emerging artists as future leaders.

HOW: Each DIY Fund cycle provides one local artist or art collective with \$2,000 in grant funding to support collaborative, community-based projects. All DIY Fund finalists will receive a \$250 stipend to participate in the [DIY Fair](#): a science fair-style event that takes place at our downtown taproom and showcases the finalists' project pitches. (Note: 2021 event postponed to spring 2022.)

WHAT: DIY Fund finalists will summarize their project pitches in a fun, visual way on **project boards**: white 18x24" foam boards provided to each finalist. Finalists should outline their project on the board using the six questions answered in the application: **why, how, what, who, when,** and **where**. We also recommend adding photos, QR codes, appropriate contact information, and social media handles, if available. View examples of from [2019](#) and [2020](#) online.



Our 2019 DIY Fund finalists' project boards were incredibly colorful and creative!

WHO: Up to six eligible DIY Fund finalists will be invited to participate in the DIY Fair.

WHEN: 2022 will hold two DIY Fund cycles with DIY Fairs in the spring and fall.

WHERE: The DIY Fair is held at Creature Comforts Downtown Taproom and Brewery, located at 271 W Hancock Ave in Athens, GA.

GUIDELINES + IMPORTANT DATES

- **Rules:** Applicants must be artists (curator, visual artist, performer, writer, filmmaker, etc.) based in the Athens area and 18 years or older. Applicants may not submit more than one application per cycle. This opportunity is specially designed to support independent projects not affiliated with a nonprofit agency or commercial business.
- **Application:** [Click here](#) to access the online application. Applications should answer the following questions. Each answer **may not exceed** 1000 characters. Any proposal-related text submitted beyond 1000 characters will not be considered for the application.
 1. **WHY:** What's the motivating reason behind your project? What change are you hoping to produce from it? Why are you passionate about it?
 2. **HOW:** How does your project work to achieve the change you want to see? What's different about your project compared to similar things (if any) in our community?
 3. **WHAT:** What are the specifics about your project? Does it have a title yet? Is it an installation, an event, a program, etc.? What funding do you need, and how would you use it?
 4. **WHO:** Who are you collaborating with on your project? Who benefits from it? Who will be able to access it?
 5. **WHEN:** What's your timeline? When will you begin work on it? When will it be unveiled or accessible?
 6. **WHERE:** Where will your project live? How will people find it or access it?

DATE	DEADLINE OR EVENT
February 1, 2022	Applications due online for spring 2022 cycle
Spring 2022	Spring DIY Fair at Creature Comforts' Athens Taproom
August 1, 2022	Applications due online for fall 2022 cycle
Fall 2022	Fall DIY Fair at Creature Comforts' Athens Taproom
February 1, 2023	Applications due online for spring 2023 cycle

RECOMMENDED RESOURCES

- Simon Sinek's TED Talk: "[How Great Leaders Inspire Action](#)"
 - **Why we recommend it:** This talk will help you to think about how to communicate the *Why*, *How*, and *What* of your project to prepare your application.
- **Questions?** Email getartistic@ccbeerco.com.

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