



Get Artistic DIY Fund Applicant Guide

Creature Comforts Brewing Co. | June 22, 2022

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[Link to online application](#) | **Deadline: July 22, 2022**

Summary

Creature Comforts Brewing Co. seeks artists leading collaborative, community-based projects to apply for the annual *Get Artistic* DIY Fund. Finalists will receive a \$250 stipend and 1:1 project coaching before presenting their project pitches at the DIY Fair event at Creature Comforts' Snow Tire Taproom. One winner will be awarded \$2,000 to support executing their project.

Program Overview

- **WHY:** In support of the *Get Artistic* mission to strengthen Athens, Georgia's creative community, the [DIY Fund](#) exists to empower emerging artists as leaders.
- **HOW:** DIY Fund finalists have the opportunity to receive 1:1 project coaching prior to participating in the [DIY Fair](#): a science fair-style event at our downtown taproom at which finalists will informally present their project pitches with the public. The public will then vote for their favorite projects.
- **WHAT:** DIY Fund finalists will summarize the *who, what, where, when, and why* of their project pitches in a fun, visual way on **project boards**: white 18x24" foam boards provided to each finalist. View examples from [2019](#) and [2020](#) online.
- **WHO:** Up to six local artists/art teams.
- **WHEN:** The DIY Fair will be held on August 28, 2022, and stipends distributed the following week after successful participation in the event.
- **WHERE:** Creature Comforts' Downtown Taproom and Brewery, located at 271 W Hancock Ave in Athens, GA.

Activities & Outcomes

Finalists will have the opportunity to participate in get-to-know-you events with each other and receive project coaching from Creature Comforts staff. Project boards must be completed by the DIY Fair event on August 28.

We hope this program allows artists to build connections to other artists for future collaboration, boosts their confidence in creative project development and presentation skills, and prepares them to take steps to execute their projects regardless of whether they receive the \$2,000 award.

Applicant Criteria & Eligibility

Successful applicants for the DIY Fund will be passionate about collaboration and leveraging their creativity for community benefit. Artists may not submit more than one application per cycle.

Additionally, applicants and their projects must meet the following eligibility requirements:

1. **Creative practice:** Must be an artist (or art group/collective) or curator, including culinary artist, visual artist, musician, performer, writer, filmmaker, etc.
2. **Location:** Must live in or near Athens, GA
3. **Age:** Must be 18 years or older
4. **Project:** Proposed projects must clearly serve the Athens community and may not occur before the DIY Fair on August 28.

Application & Selection Process

Interested artists should submit the following information through the online application:

1. **Contact Information:** Name, phone number, email address, zip code, and relevant social media accounts and/or website (if any)
2. **Project Overview:** Clearly state the following:
 - a. **Why:** The project's vision, purpose, goals, etc.
 - b. **How:** What the project does to achieve your purpose/goals
 - c. **What:** What the project will be titled, look or feel like, etc.
 - d. **Who:** Who will be involved, including any partners, sponsors, other artists, etc.
 - e. **When:** Any dates identified for the project, however provisional
 - f. **Where:** Any locations identified for the project, however provisional
3. **Budget:** Please provide a brief overview of how the \$2,000 award would be spent and indicate whether you are pursuing other funding sources to support the project.
4. **Optional:** upload a video, photo, or audio track supporting your project application.

Applications will be reviewed by Creature Comforts staff and the 2022 [Artist-in-Residence](#).

Timeline

DATE	ITEM
July 22, 2022	Applications due
July 25, 2022	Applicants notified of status (up to six finalists selected to advance to DIY Fair). Applicants may pick up project boards from Creature Comforts during business hours from this date forward.
August 9	Optional project coaching session #1 with Creature Comforts staff
August 23	Optional project coaching session #2 with Creature Comforts staff
August 28	Finalists present Project Boards at the DIY Fair event at Creature Comforts' Snow Tire Taproom

Recommended Resources

- Simon Sinek's TED Talk: "[How Great Leaders Inspire Action](#)"
 - **Why we recommend it:** This talk will help you think about how to communicate the **why, how, and what** of your project to prepare your application.
- Springboard for the Arts: [Handbook for Artists Working in Community](#)
 - **Why we recommend it:** This practical guidebook offers stories and tools for beginning or deepening your artistic practice of working in and with community.